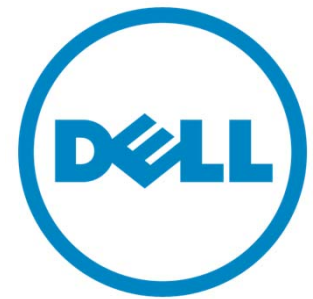

Inspiron N5030



Messaging Hierarchy - Inspiron™ 15

N5030

Product Tagline

- Feature Packed. Wallet Friendly.

Positioning Statement (one sentence)

- The new Inspiron 15 is a 15.6" laptop packing big-time notebook performance & features, a price that says "Well bought," and the quality you've come to expect from Dell.

Positioning Statement (one paragraph)

- The Inspiron 15 has the features you want wrapped up in a classy design, and is priced to make it a smart buy. This laptop gives you a choice of Intel® processor options, hard drives and memory options to suit your needs. The glossy 3D Black patterned case and glossy accents look like it costs much more than it does. Whether you are getting projects done, creating your own music or video, watching your favorite HD movie, emailing, surfing the web, downloading or organizing your pictures, this laptop travels well and will look great for years to come.

Key Features

Stylishly You:

- Standard 3D Black LCD cover
- Patterned palm rest
- Customizable options to meet your budget & usage needs

Value for Features :

- Intel® Celeron 900 up to Intel® Core 2 Duo™ T6600
- Intel® Graphics Media Accelerator X4500HD
- 250 GB* up to 500 GB* hard drive to store your media
- 2 GB up to 6GB Memory*
- 3-in-1 media card reader
- Internal DVD/RW



Inspiron™ 15

N5030



WHY INSPIRON?

Stylish, sleek design, competitive feature set
3D Black and gloss accents

KEY FEATURES

- Available with Fast Intel® CPUs

SPECIFICATIONS

Processor	Intel® Celeron 900 up to Intel® Core 2 Duo™ T6600
Processor Specs	(2.2GHz, 1M) up to (2.3GHz, 1M)
Memory*	2 GB up to 6 GB of DDR3 SDRAM at 1333 MHz (operating at 800MHz)
Std. Video Graphics*	Intel® Graphics Media Accelerator X4500HD
Hard Drive*	250 GB 5.4k rpm up to optional 500 GB 5.4krpm
Multimedia Drive	DVD+/-RW
Display	15.6" Widescreen HD
Operating System	Up to Genuine Windows® 7 Home Premium
Digital Media	3-in-1 Media Card Reader
Networking	Integrated 10/100 Ethernet LAN
Wireless Connectivity	Atheros 802.11 b/g/n WiFi Module (standard)
Sound	2 speaker audio (2x1 watt)
Keyboard	Full size
Pointing Device	Touchpad with Integrated Scrolling & Gestures
Webcam	0.3 MP
Power*	6-Cell Battery std.
I/O Ports	(3) USB 2.0 VGA 1 Half Mini-card Slot, 1 Headphone Jack, 1 Microphone Jack
Height	1.48" (37.7 mm) front / 1.58" (40.2 mm) back
Width	14.88" (378.0 mm)
Depth	9.65" (245.0 mm)
Prelim Starting Wt (Preliminary).*	5.6lbs (2.55kg) with std. 6-cell battery



Inspiron 15 N5030	FEATURE	BENEFIT(S)
Processors	Intel® Celeron 900 up to Intel® Core 2 Duo™ T6600	Get <u>more done quickly</u> , be ready for today's software & <u>make it easy to use your laptop for more of the things you want to do</u> .
Memory*	2GB up to 6 GB DDR3 1333 MHz Dual Channel SDRAM* operating at 800MHz	DDR3 memory helps process information faster than older types of DDR2 memory, <u>spend less time waiting</u> on applications
Storage*	SATA- Hard Drive Options up to 500 GB* capacity	With a bigger hard drive, you can store more stuff. For example, with 500 GB* you can store up to: 200 hours of DVD-quality Video*, 60 hours of HD Video*, 125,000 Songs (MP3)*, 142,000 Photos (JPEG)*
Optical Drives	Tray 12.7 DVD+/-RW with Dual Layer DVD+R write capability;	Integrated optical drive allows you to <u>watch or burn DVDs</u>
Graphics*	Standard Intel GMA 4500 Graphics	Experience video with nicely-defined detail.
Webcam & Microphone	0.3 MP Integrated Webcam & integrated microphone standard	<u>Stay connected with friends & family</u> via Web chats using your built-in Webcam & microphone (Internet connection is required)
Displays	15.6 Widescreen HD glossy WLED display with TrueLife™	Experience your digital world with bright, beautiful HD screen; 16:9 aspect has <u>less "black bar effect"</u> than older 16:10 and 4:3 format screens
Wireless* LAN	Atheros 802.11 b/g/n WiFi Module (standard)	Standard 802.11 n WiFi allows you to surf the Web , transfer files or stream video and music from your laptop wirelessly* on 802.11 n WiFi networks (802.11 n compliant network required)
Audio	Dell Audio - 2 spkrs @ 1W ea	Speakers produce <u>sound with great dimensionality & richness</u> - hard to believe it comes from a laptop.
Bluetooth	Optional Dell™ Wireless 365 Bluetooth® Internal (2.1) mini-card	<u>End your hassling with wires</u> & use your Bluetooth® 2.1 –capable devices (headsets, mice, speakers,...) to listen to music, etc
Colors	3D Black with chain link pattern	Classic style
Media Card Slot	3-in-1 Flash memory reader supporting SD, MMC, MS	<u>Transfer files quickly from your digital devices</u> by plugging the card in (instead of carrying and connecting USB adapters)
I/O Ports	3 USB 2.0, VGA, RJ45 Ethernet, 1 headphone, 1 microphone, 1 half mini card slot	Plenty of USBs and ports make <u>sharing your digital life so easy</u> – whether you're viewing content on your TV (or external monitor) pushing big files across a network (or external hard drive), or using headphones to enjoy video / audio



Inspiron™ 15 (N5030) Features

5



The New Inspiron N5030

Introducing the New Inspirons *Feature-Packed, Wallet-Friendly*

- Great first laptop for the family / everyday computing needs
- Attractive new design with patterned finishes & gloss black accents
- Feels nice to use - stiff chassis & ergonomically-designed keyboard
- Fulfills checklists for reliable Intel CPUs

